



## F4019004 CHROMA

India Mahdavi has created a new velvet fabric for Pierre Frey. A material invented in Kashmir, it was originally called 'swan's down' and was first used in Iran before reaching Europe. CHROMA is a supple, compact and hard-wearing 100% cotton velvet that is extremely soft to the touch and to the eye. It comes in a unique and distinctive range of colours that complements the existing ranges. The use of nanotechnology to improve the performance of this velvet makes it the new must-have for the Maison. This stain-resistant treatment, which is PFAS-free, eco-responsible and CO classified, limits the penetration of liquids and perfectly preserves the natural look and softness of the velvet.

### F4019004 - CLASSIC BEIGE



Laize : 138,00 cm / 54,33 inch

### Pierre Frey

TYPE	Fibres douces - Plains - Velvets
ARTIST	India Mahdavi
USE	Intensive use
MARTINDALE	>100.000 T
COMPOSITION	100 % Cotton
SALES UNIT	Available per meter/yard
WIDTH	138 cm / 54,33 inch
WEIGHT	779 gr / ml
CARE	
CERTIFICATIONS	CAL TB 117- Pass
NOTES	Can be embossed Stain & water repellent
INFORMATION	pile 100% cotton
BOOK	F9979202507

# 35 Colors



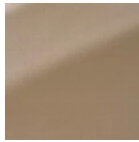
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NUAGE



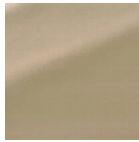
F4019002  
SAND STONE



F4019003  
BUTTER



F4019004  
CLASSIC  
BEIGE



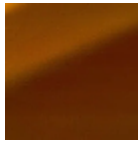
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GYPSUM



F4019006  
AMERICANO



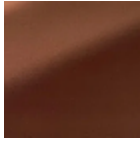
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HONEY



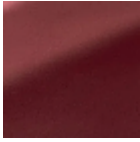
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NOISETTE



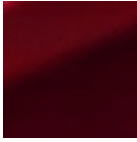
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TOFFEE



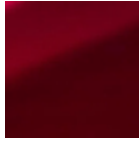
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MOWGLI



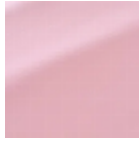
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HEATHER



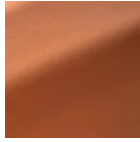
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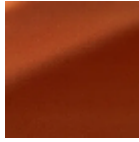
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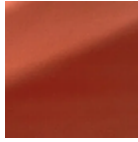
F4019014  
CANDY PINK



F4019015  
BLUSH



F4019016  
AUBURN



F4019017  
PÊCHE



F4019018  
SANGUINE



F4019019  
CAPUCINE



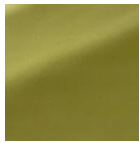
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SAFRAN



F4019021  
DUSKY  
LEMON



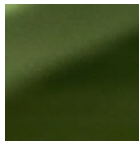
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GREEN TEA



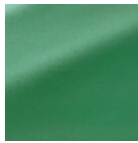
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ASPARAGUS



F4019024  
ARMY



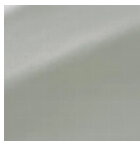
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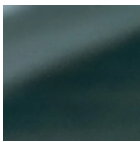
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MING GREEN



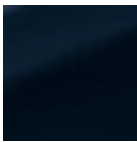
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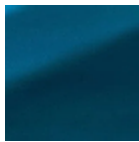
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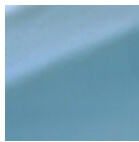
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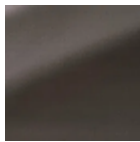
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NIGHT



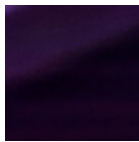
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DENIM



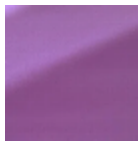
F4019032  
BABY BLUE



F4019033  
DUMBO



F4019034  
PURPLE RAIN



F4019035  
GLYCINE