

F4019020 CHROMA

India Mahdavi has created a new velvet fabric for Pierre Frey. A material invented in Kashmir, it was originally called 'swan's down' and was first used in Iran before reaching Europe. CHROMA is a supple, compact and hard-wearing 100% cotton velvet that is extremely soft to the touch and to the eye. It comes in a unique and distinctive range of colours that complements the existing ranges. The use of nanotechnology to improve the performance of this velvet makes it the new must-have for the Maison. This stain-resistant treatment, which is PFAS-free, eco-responsible and CO classified, limits the penetration of liquids and perfectly preserves the natural look and softness of the velvet.

F4019020 - SAFRAN



Pierre Frey

| TYPE | Fibres douces - Plains - Velvets |
|----------------|--|
| ARTIST | India Mahdavi |
| USE | Intensive use |
| MARTINDALE | >100.000 T |
| COMPOSITION | 100 % Cotton |
| SALES UNIT | Available per meter/yard |
| WIDTH | 138 cm / 54,33 inch |
| WEIGHT | 779 gr / ml |
| CARE | $\times = \mathbb{Q} \times \mathbb{Z}$ |
| CERTIFICATIONS | CAL TB 117- Pass |
| NOTES | Can be embossed Stain & water repellent |
| INFORMATION | pile 100% cotton |
| воок | F9979202507 |

35 Colors

