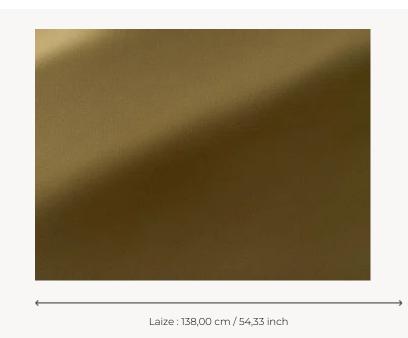


## F4019024 CHROMA

India Mahdavi has created a new velvet fabric for Pierre Frey. A material invented in Kashmir, it was originally called 'swan's down' and was first used in Iran before reaching Europe. CHROMA is a supple, compact and hard-wearing 100% cotton velvet that is extremely soft to the touch and to the eye. It comes in a unique and distinctive range of colours that complements the existing ranges. The use of nanotechnology to improve the performance of this velvet makes it the new must-have for the Maison. This stain-resistant treatment, which is PFAS-free, eco-responsible and CO classified, limits the penetration of liquids and perfectly preserves the natural look and softness of the velvet.

## F4019024 - ARMY



## Pierre Frey

TYPE	Fibres douces - Plains - Velvets
ARTIST	India Mahdavi
USE	Intensive use
MARTINDALE	>100.000 T
COMPOSITION	100 % Cotton
SALES UNIT	Available per meter/yard
WIDTH	138 cm / 54,33 inch
WEIGHT	779 gr / ml
CARE	$\times = \mathbb{Q} \times \mathbb{Z}$
CERTIFICATIONS	CAL TB 117- Pass
NOTES	Can be embossed Stain & water repellent
INFORMATION	pile 100% cotton
воок	F9979202507

## 35 Colors

